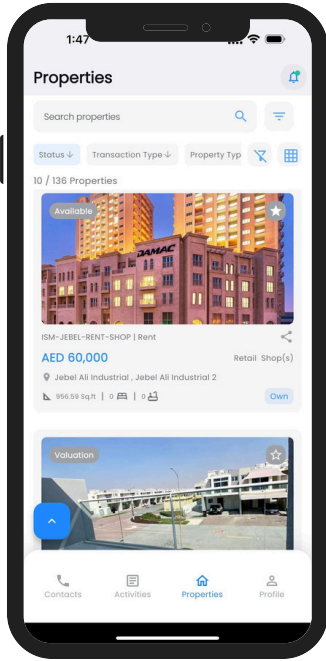


# STREAMLINE RENTALS. SIMPLIFY PROPERTY MANAGEMENT. DELIVER SERVICE EXCELLENCE.

EVERYTHING REVOLVES AROUND THE PROPERTY — OPTIMA CRM CONNECTS IT ALL EFFORTLESSLY



## Managing Rentals Shouldn't Be a Struggle

Relying on spreadsheets, scattered files, and messaging apps leads to missed deadlines, poor follow-ups, and frustrated tenants.

**Optima CRM** was built to centralize your operations, eliminate chaos, and bring efficiency to your rental and maintenance processes.

## The Property Is at the Center of It All

Every property in **Optima CRM** is a live digital profile — connecting rental contracts, images, documents, service requests, and tenant data.

Group properties into Projects like buildings or communities for smarter portfolio tracking and reporting.

### MOBILE APP (IOS & ANDROID)

Real-time alerts and full access to clients, owners, properties, and more — from anywhere.

### PROPERTY HUB

Your central source of truth for every unit, owner, and asset.

### SMART RENTAL MANAGEMENT

Create and manage leases, track payments, renewals, and deposits.

### AUTOMATED REMINDERS

Real-time alerts and full access to clients, owners, properties, and more — from anywhere.

### TENANT & OWNER PROFILES

Create and manage leases, track payments, renewals, and deposits.

### MAINTENANCE MANAGEMENT

Your central source of truth for every unit, owner, and asset.

TURN COMPLEXITY INTO CLARITY — FROM DESKTOP TO MOBILE.

REQUEST A DEMO TODAY!

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