

OPTIMA CRM

Your Real Estate Growth Partner

Welcome to your free trial!

Experience how Optima CRM can transform the way your real estate team manages leads, listings, and clients.



Why Optima CRM?



All-in-One Platform

Manage leads, properties, deals, and agents in one place.



Boost Sales Efficiency

Capture leads directly from portals like Bayut, Dubizzle, and Property Finder.



Stay Connected Anywhere

Access your CRM on mobile (Android & iOS).



Smarter Decisions

Get real-time insights and performance dashboards.



Easy to Use

Simple design tailored for real estate agencies in the UAE.



Pro Tips for Your Trial

Make the most out of your trial by exploring these key features:

- ✓ Create and manage Accounts
- ✓ Log Activities & set Reminders
- ✓ Assign Account Classifications & Tags
- ✓ Set Probability Levels & Account Statuses
- ✓ Explore the Owners Module & Property Module
- ✓ Configure Account Profiles to fetch relevant properties from the database

Need Help?

Our team is here to support you through setup and onboarding

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