

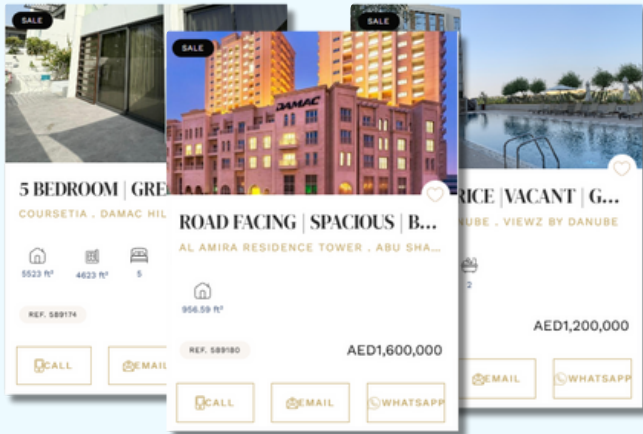
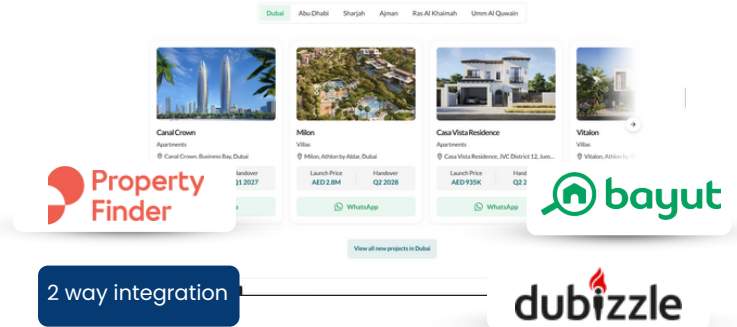
# Maximize Every Lead. Close More Deals

List smarter, track leads end-to-end, and close deals faster — even on the go with Optima CRM's mobile app



## List Once. Sync Everywhere

- Central Property Database
- Two-way sync with Bayut, Dubizzle, Property Finder
- Lead Import directly into CRM

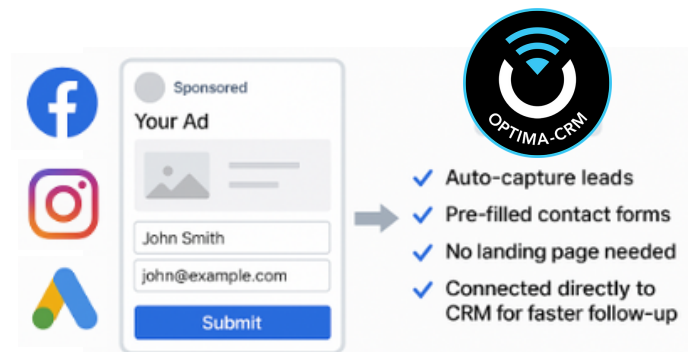


## Your Website, Your Lead Machine

- Convert listing property sync from CRM to Leads directly on CMS
- Automatically drive leads into CRM

## Leads from Ads. Synced to CRM

Optima CRM integrates with Facebook, Instagram, and Google Lead Form Ads so your marketing campaigns convert instantly into real estate leads.

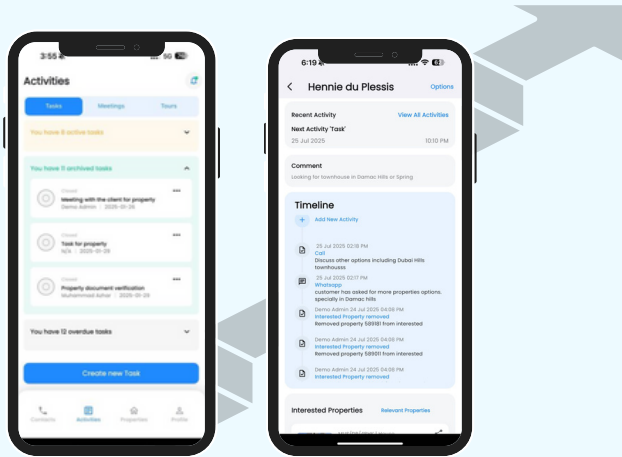
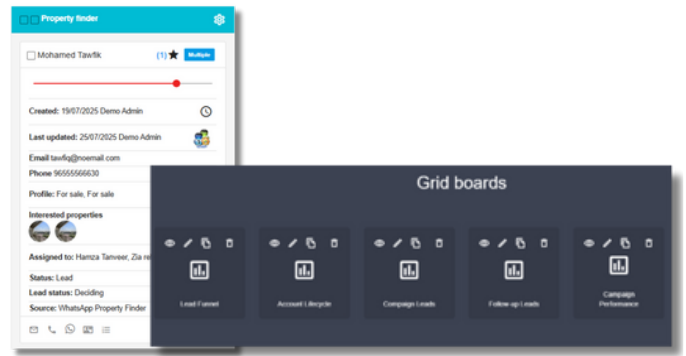


## WhatsApp Business API Campaigns

- Share brochures
- Start Conversations
- Broadcast campaigns

# Kanban Boards for Lead Management

Owners, Leads, and Properties — all managed visually



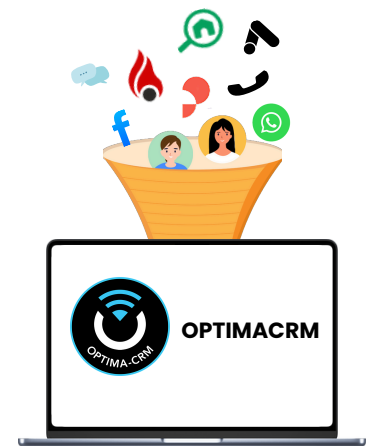
## Timelines & Activity Tracking

Everything is tracked. Nothing is missed

## Auto-Assign Leads to Agents — No Manual Work

Optima CRM's smart lead routing system helps you distribute accounts automatically

- Round Robin Rotation
- Fixed Agent Assignment By Campaign or Branch
- Supports Multiple Offices
- Instant Assignment Upon Lead Arrival

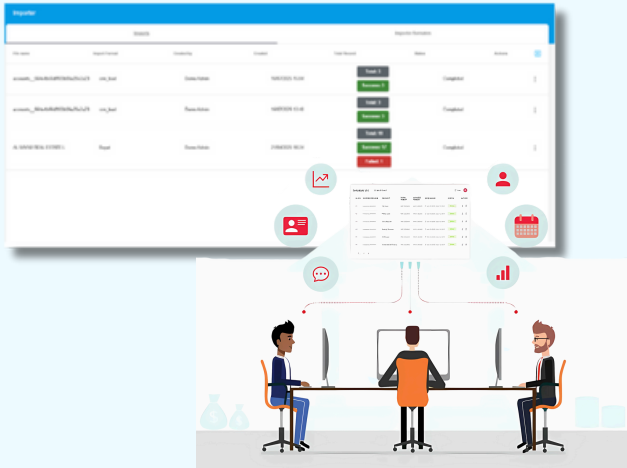
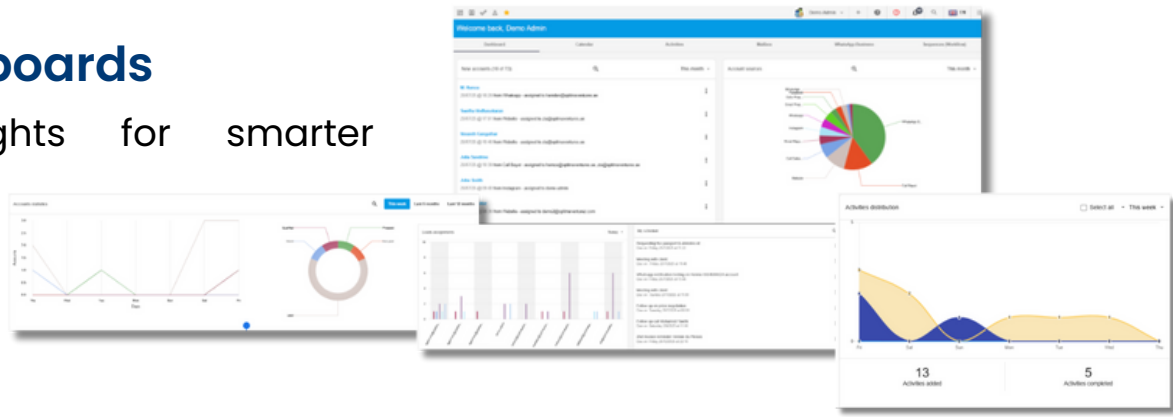


## Mobile App with Instant Alerts

Your business in your pocket respond instantly from anywhere.

# Admin Dashboards

Real-time insights for smarter decisions.

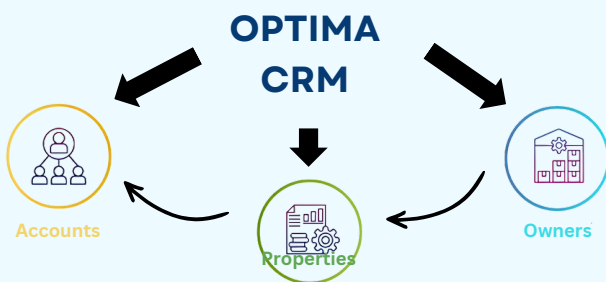


## Multiple Offices Under One CRM

Whether your agency has branches in Dubai, Abu Dhabi, or beyond – structure and manage all offices in one unified system. Assign teams, control access, and view branch-wise performance effortlessly

## Smart Grouping of Properties

- Define master details like pricing, unit sizes, and amenities.
- Support for Off-plan and Ready projects.
- Showcase grouped properties with schools, gyms, malls, and parks.
- Send promotions for the whole project with ease.
- Track inventory & updates in real time.



## Structured, Yet Seamless

Accounts, Owners, and Properties – clearly segmented, yet intelligently connected. Track every relationship and listing with precision.

[REQUEST A DEMO TODAY!](#)

Call Us Today  
**+971 58 870 6162**

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