



deeper

INFLUENCER MARKETING AGENCY

Who we are?

At Deepers, we enhance your brand visibility and increase your sales by directly reaching your target audiences.

We build strong and meaningful collaborations with creative individuals, establishing an interactive, reliable, and sustainable digital ecosystem.

By bringing brands and influencers together, we collectively build a strong and value-oriented digital future.



Our Vision

Our vision is to create a world where brands, by forming strong and meaningful collaborations with creative individuals, take the lead in innovation and interaction.

This vision aims to build an interactive, reliable, and sustainable digital ecosystem through mutual value creation between brands and influencers.

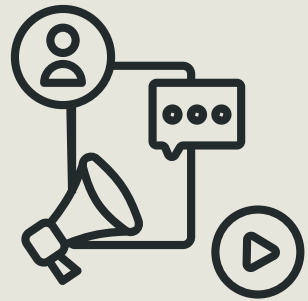


Our Mission

Our mission is to provide innovative solutions that enable brands to establish more genuine and effective connections with their target audiences.

Through this, we are determined to build a strong, sustainable, and value-oriented digital future on a platform where brands and influencers come together.

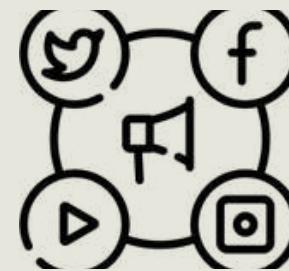
What we do



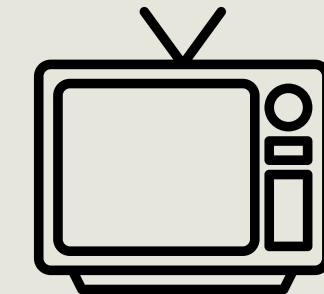
Influencer Marketing



UGC (User Generated Content)



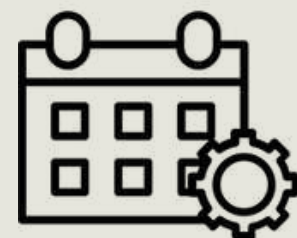
Social Media Management



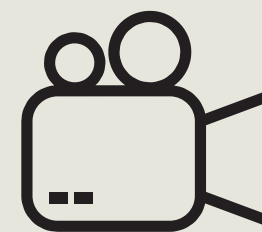
Med a Boost



Seeding



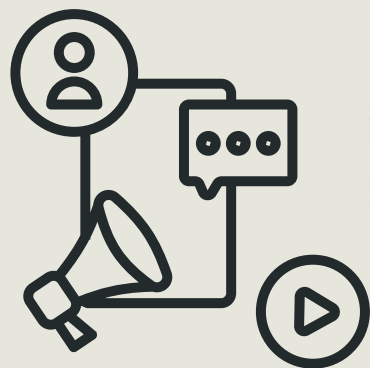
Event Management



Video Production

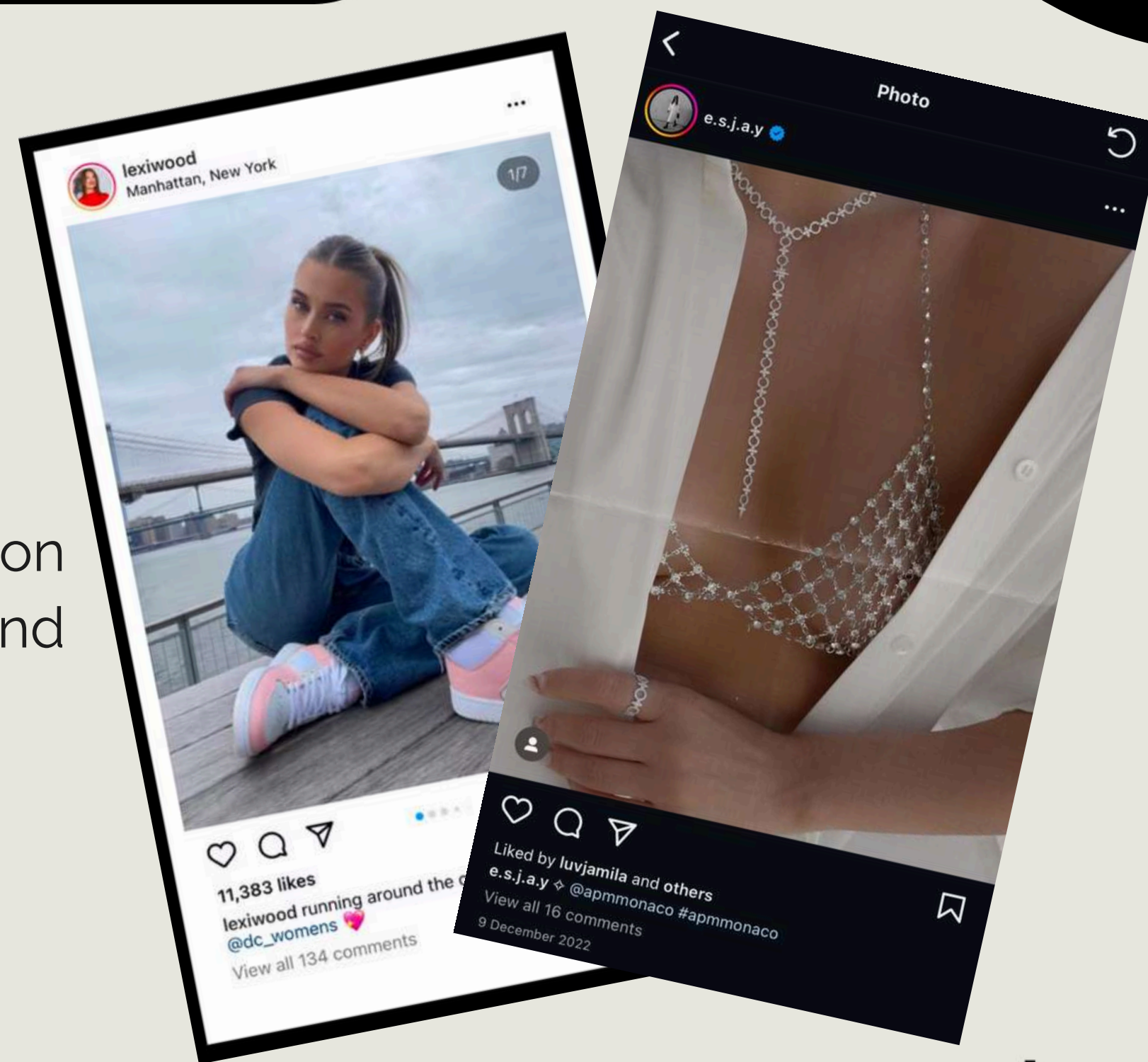


Data Analysis



INFLUENCER MARKETING

We match your brand and products with influencers who naturally resonate with your target audience. By developing a unique strategy for each project, we ensure the creation of content that effectively represents your brand values.





UGC (User Generated Content)

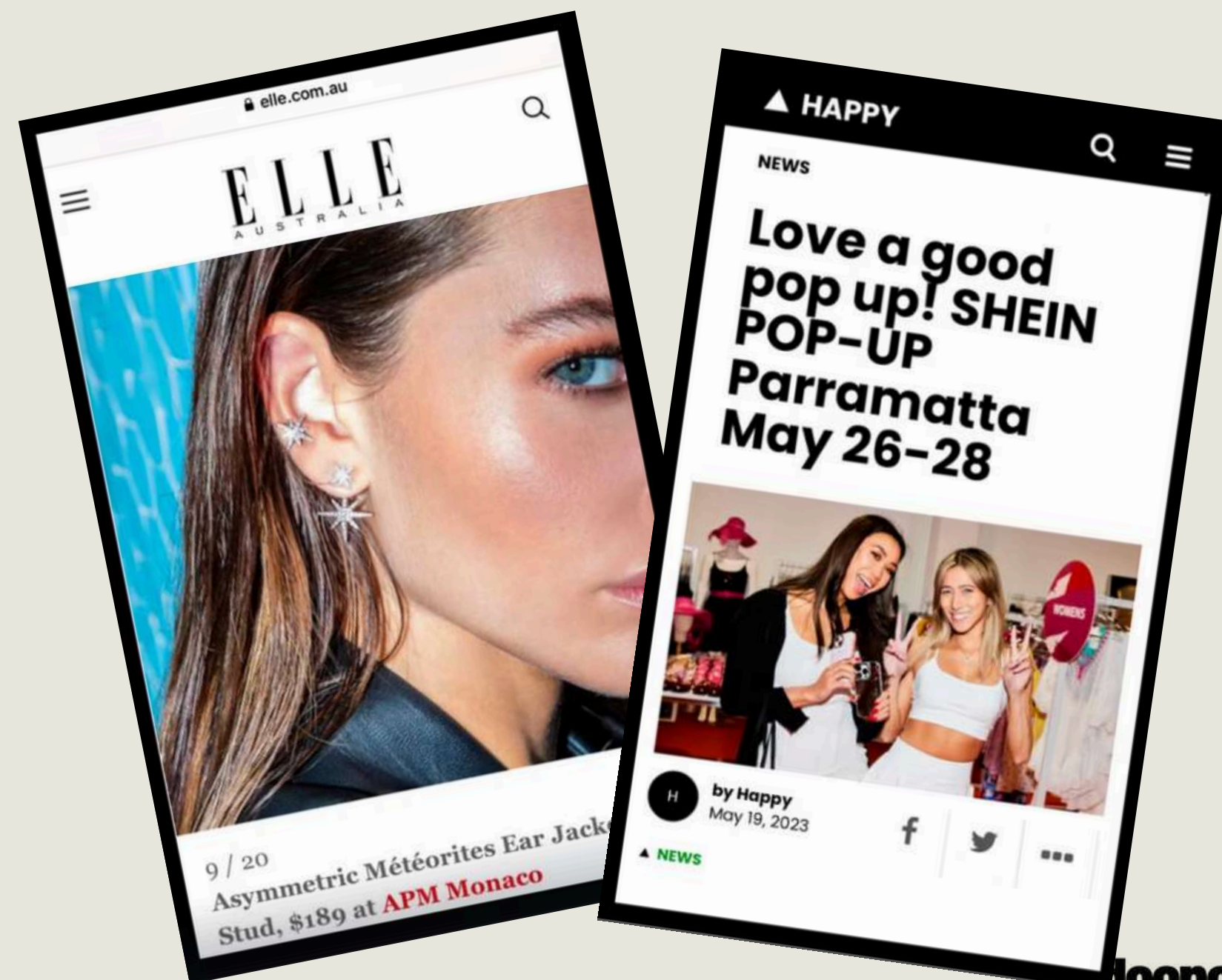
By encouraging consumer interactions with your brand, we integrate content derived from real user experiences into your communication strategies. By using these contents, we strengthen your brand's reliability and community bonds.



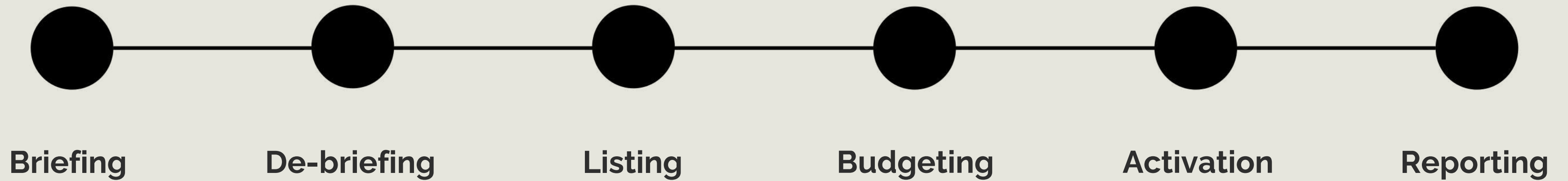


Media Boost

In your media planning and purchasing processes, we develop strategies to achieve maximum ROI. We organize comprehensive campaigns to increase the visibility and engagement of your brand across all your visual and operational media channels.



How does our process work?



Client Cast Study: DC Shoes

Managed multiple influencer marketing campaigns for DC Shoes, one of the top shoe brands in the world.

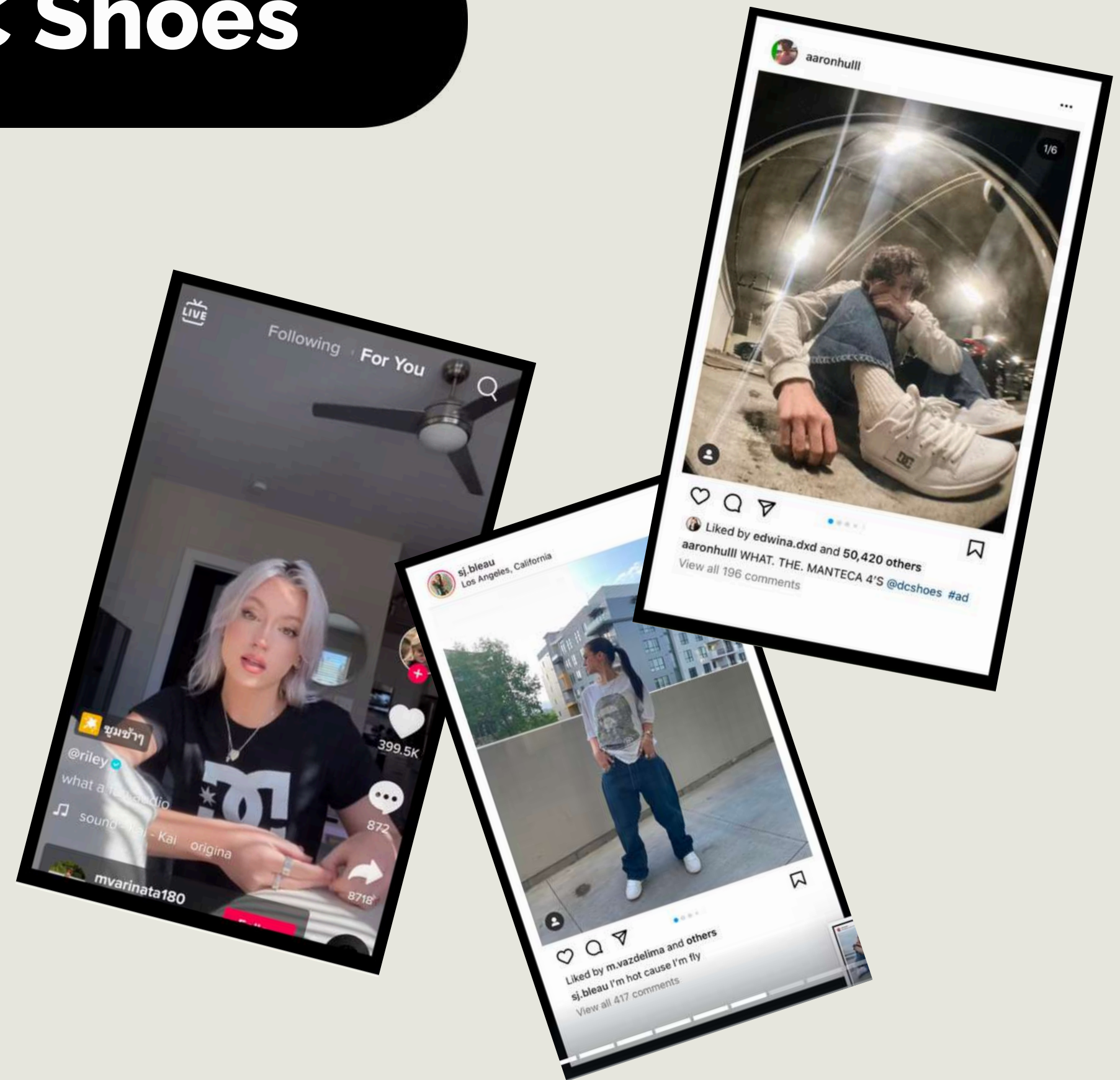
These campaigns included gifting, paid promotions, VIP collaborations, and influencer partnerships.

Key Responsibilities:

- Developed and executed diverse campaign strategies tailored to different marketing objectives.
- Coordinated gifting and paid promotions to enhance brand visibility.
- Organized and managed two major events, ensuring seamless execution and maximum impact.
- Fostered relationships with VIPs and influencers to amplify brand reach.

Results:

- Achieved over 50 million impressions and extensive reach.
- Fostered relationships with over 2,000 influencers and VIPs to amplify brand reach.



Client Cast Study: Mister Zimi

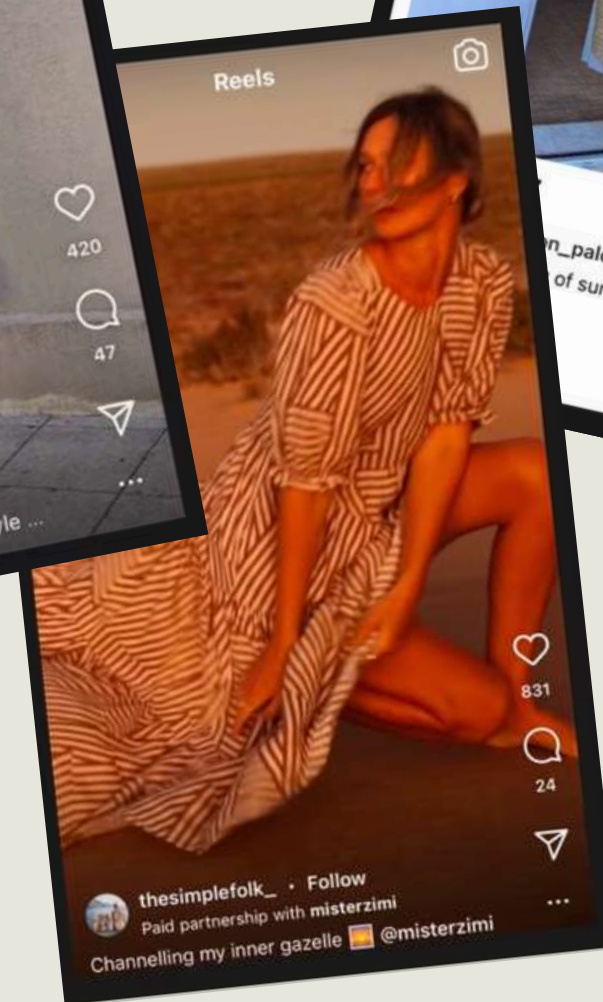
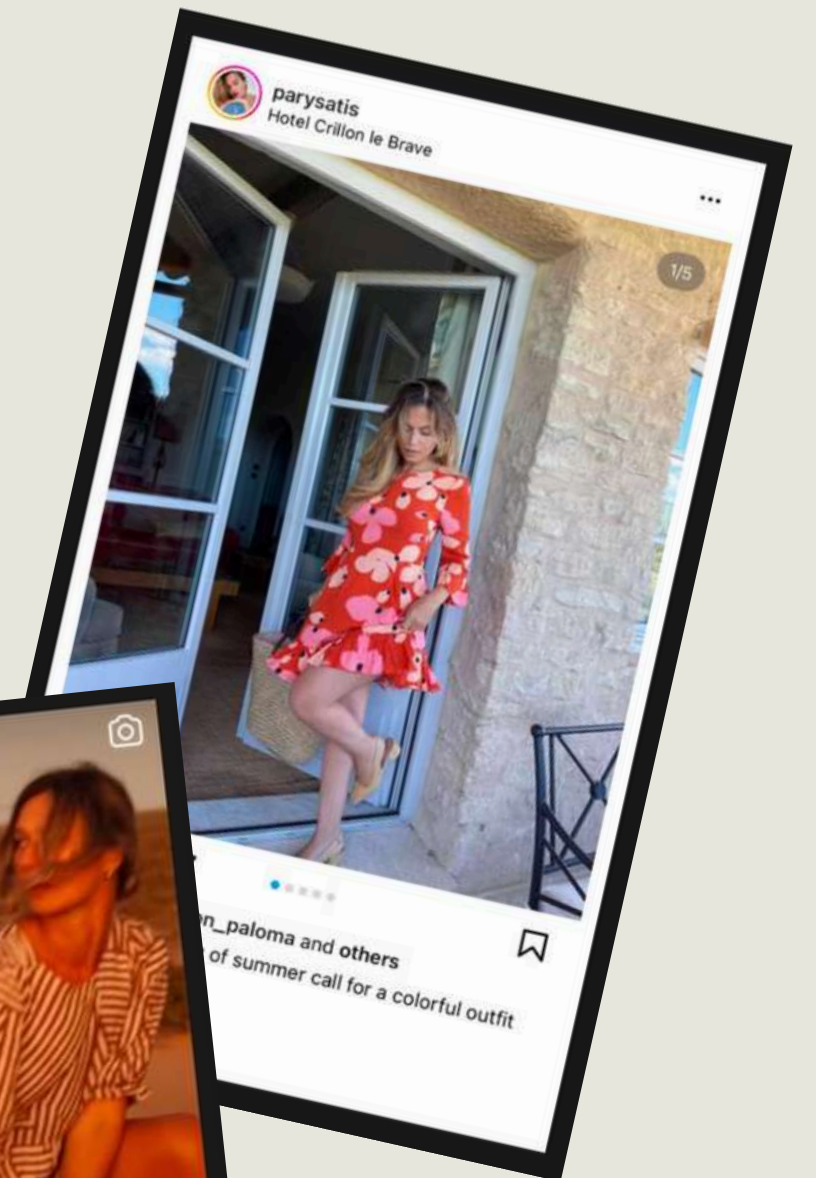
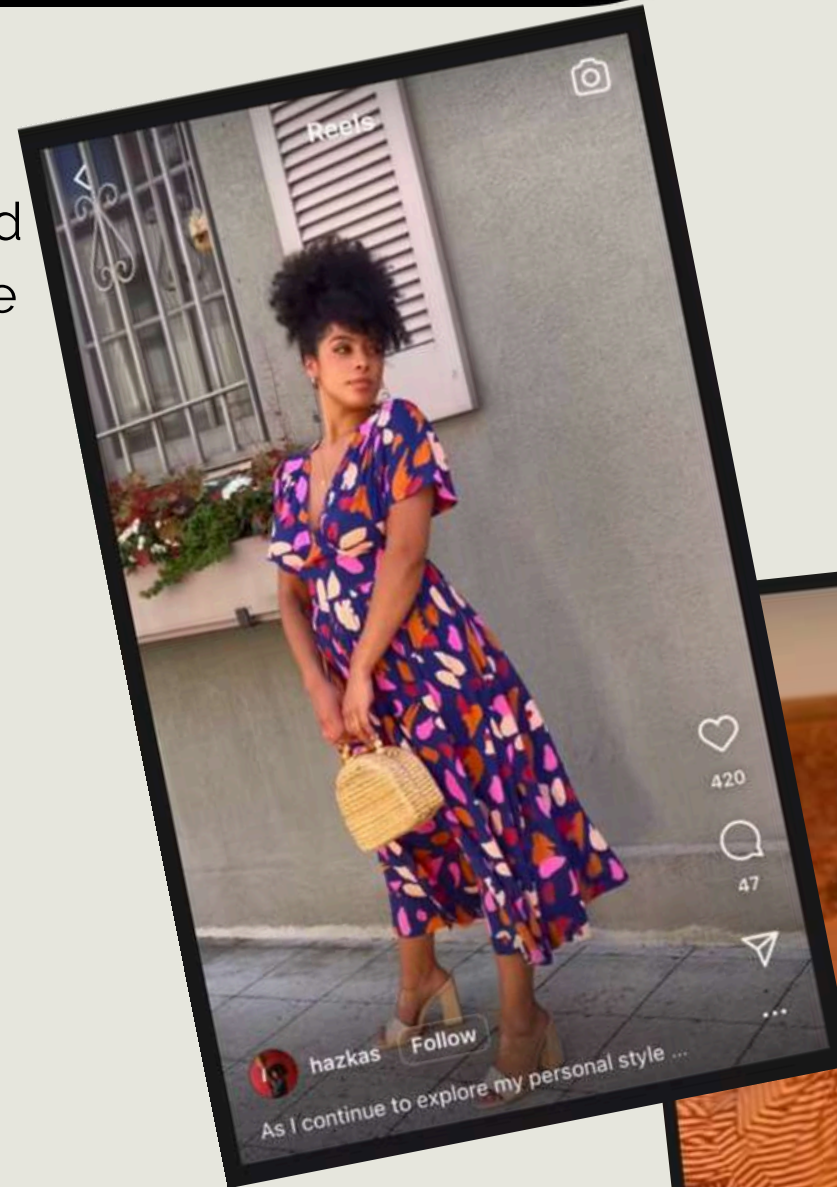
Led multiple influencer marketing campaigns for Mister Zimi, a renowned resort wear brand, with a strategic focus on expanding its presence in the US, UK, and Australia markets.

Key Responsibilities:

- Developed and executed a targeted influencer marketing strategy.
- Conducted comprehensive research to identify influencers whose audiences align with Mister Zimi's target demographic.
- Managed influencer collaborations and campaigns to ensure brand alignment and engagement.

Results:

- Achieved a remarkable 4x return on investment (ROI) for the brand.
- Garnered over 2 million+ impressions, significantly boosting brand visibility and engagement.

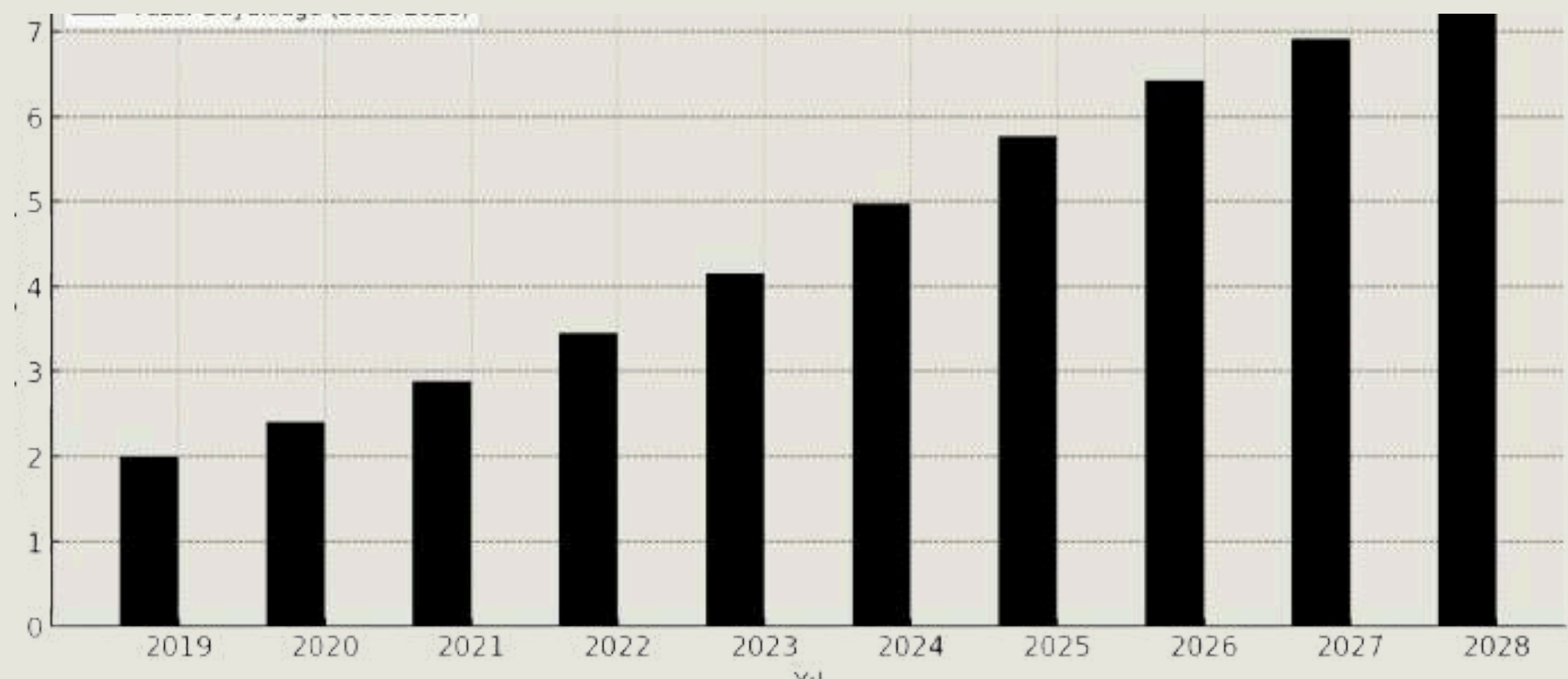


Why Influencer Marketing?

According to Influencer Marketing Hub's data, 71% of brands worldwide continue to increase their influencer marketing budgets. It is also expected that brands will increase their influencer marketing budgets.

With Influencer Marketing Hub's prediction that the market size will reach 24 billion dollars by the end of 2024, the sector is expected to show even stronger expansion.

Total Market Size of Influencer Marketing (2019-2028)



Types of Influencers



Celebrities

1M +



Mega Influencers

1M +



Macro Influencers

100.000 - 1M



Micro Influencers

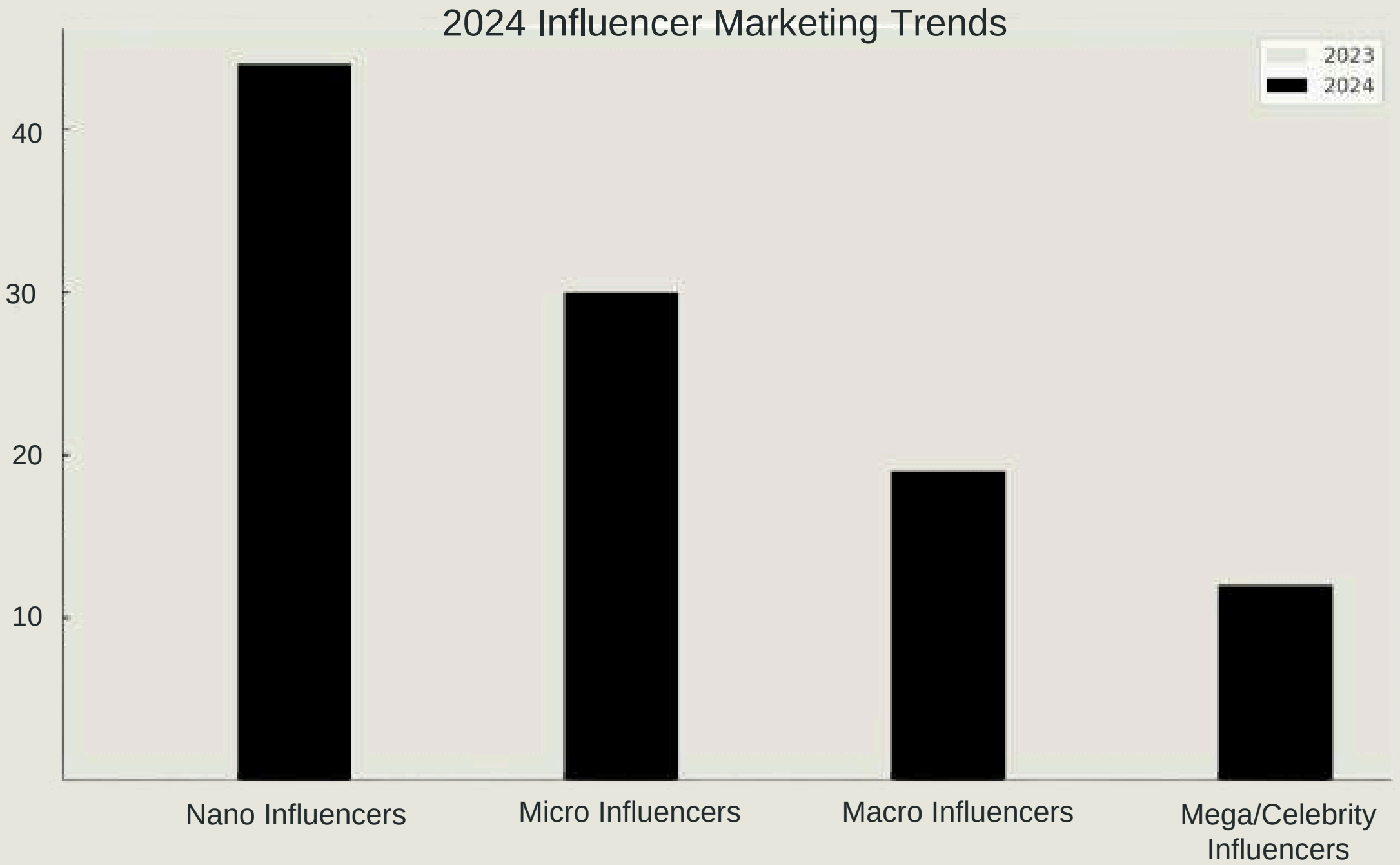
10.000 - 100.000



Nano Influencers

10.000-

2024 Influencer Marketing Trends



Clients

PARIBU



LEE COOPER
LONDON



matchpub



deepers

Thank You

