

Bitrix24[®]



CRM

Modern CRM complete with sales enablement, analytics, and automation tools



Tasks & Projects

Kanban board, Gantt chart, and a full set of Scrum tools to facilitate your project management



Sites & Stores

Template-based website builder to help you create beautiful sites and SEO-ready online stores



Collaboration

Communicate and collaborate using our chat, video calls, calendar, online documents, and more



HR & Automation

Manage your HR records, track employee work hours, collect work reports, and automate routine operations



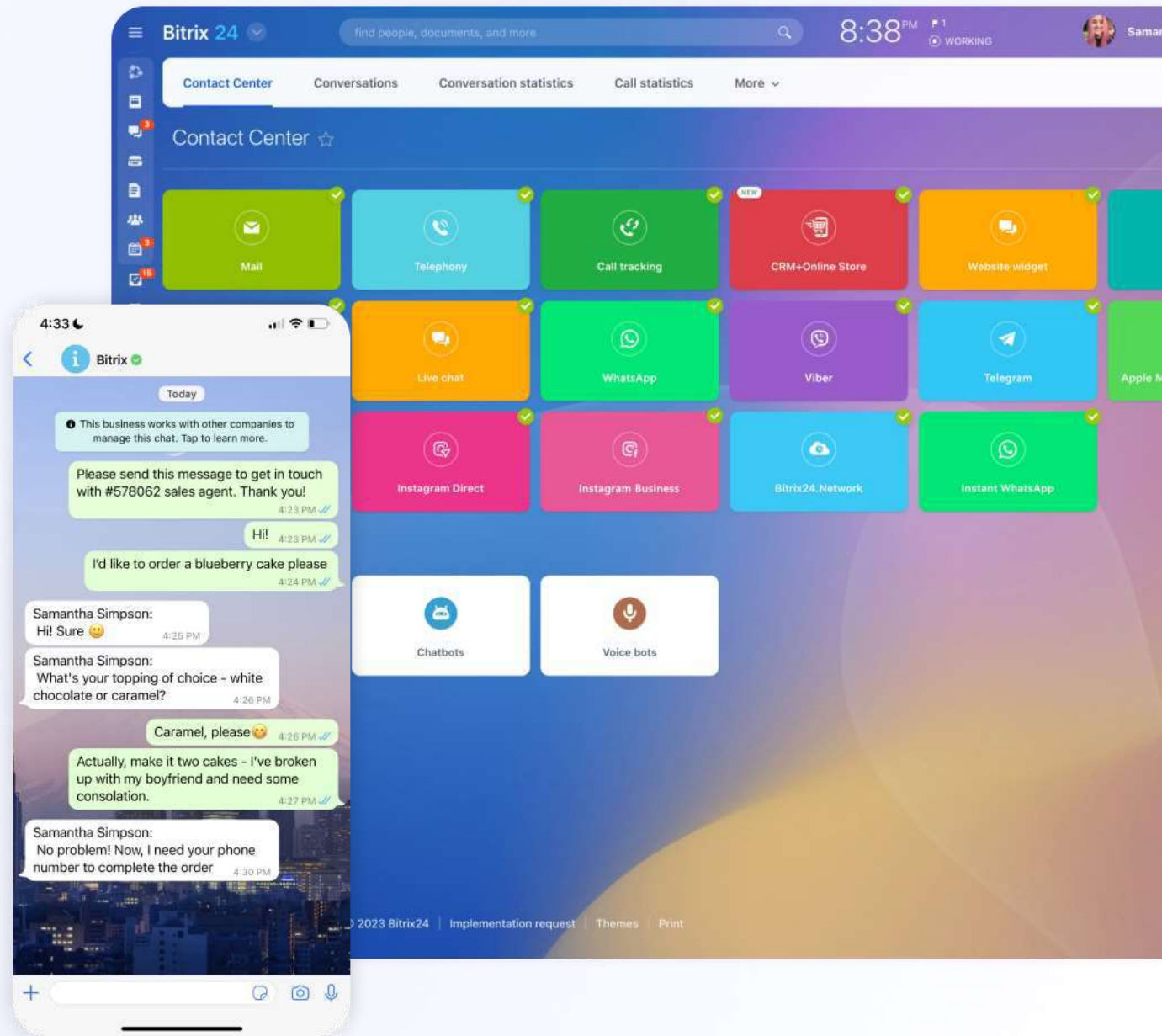
CoPilot

A powerful AI tool inside Bitrix24 designed to help you with mundane tasks and boost your creativity



Contact Center

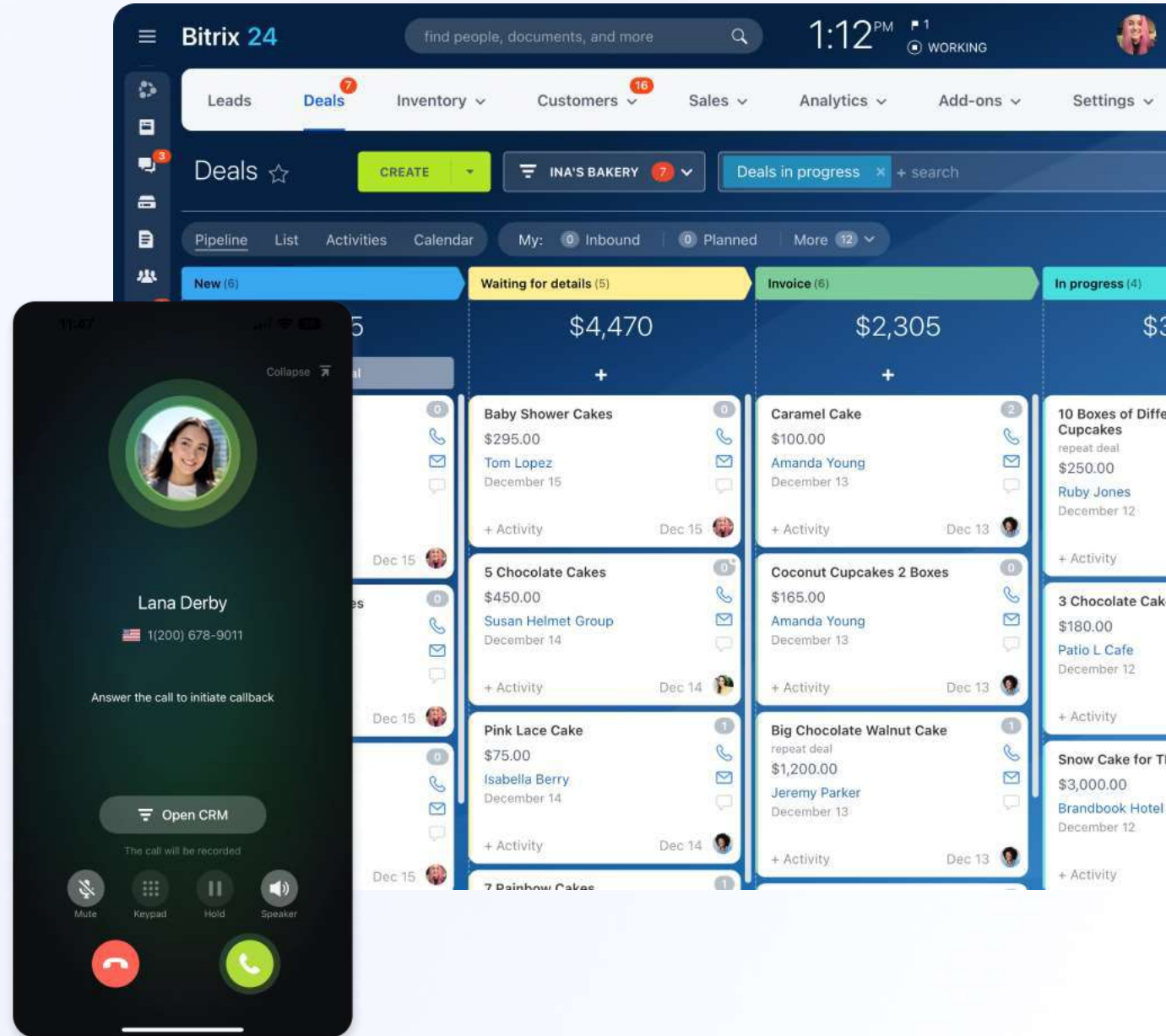
- ✉ Email
- ☎ Telephony
- 🎧 Call recording and audio-to-text transcription
- ✉ SMS
- ☎ Call back widget
- 💻 Website live chat and chatbots
- 📘 Official Facebook, Instagram integration
- 💬 Instant WhatsApp for messenger-based leads
- 📘 Facebook Lead Ads
- 📄 Website forms (contact and lead capture)
- 📄 Form builder + form processor





CRM

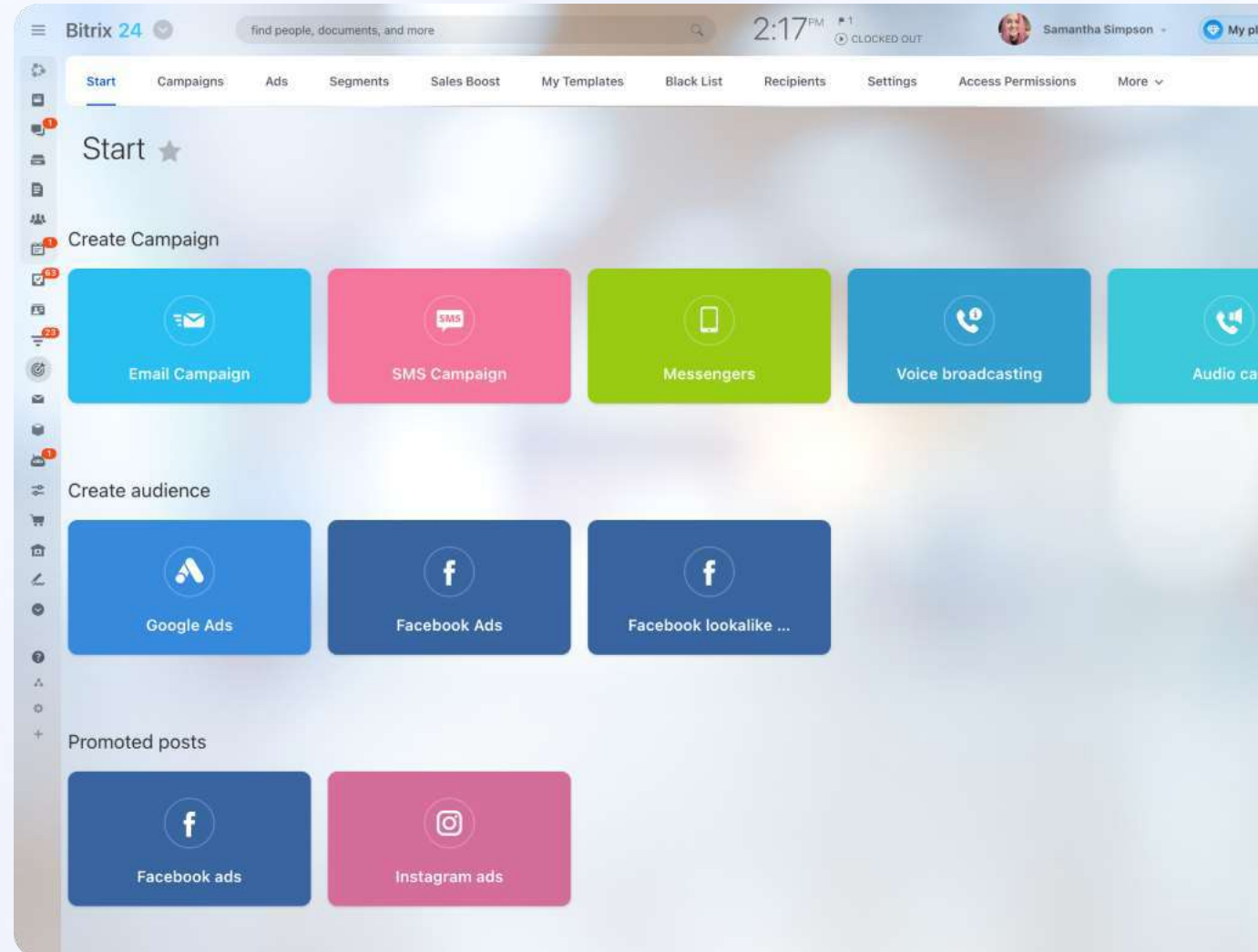
- Leads, Deals, Contacts, Companies
- Sales funnel automation
- Pipeline management
- 360-degree customer view
- Estimates and invoices
- Online payments
- E-signature
- Product catalog
- Lead/deal routing rules
- Access rights for CRM fields
- 30+ vertical CRM solutions
- Universal Activities





Marketing

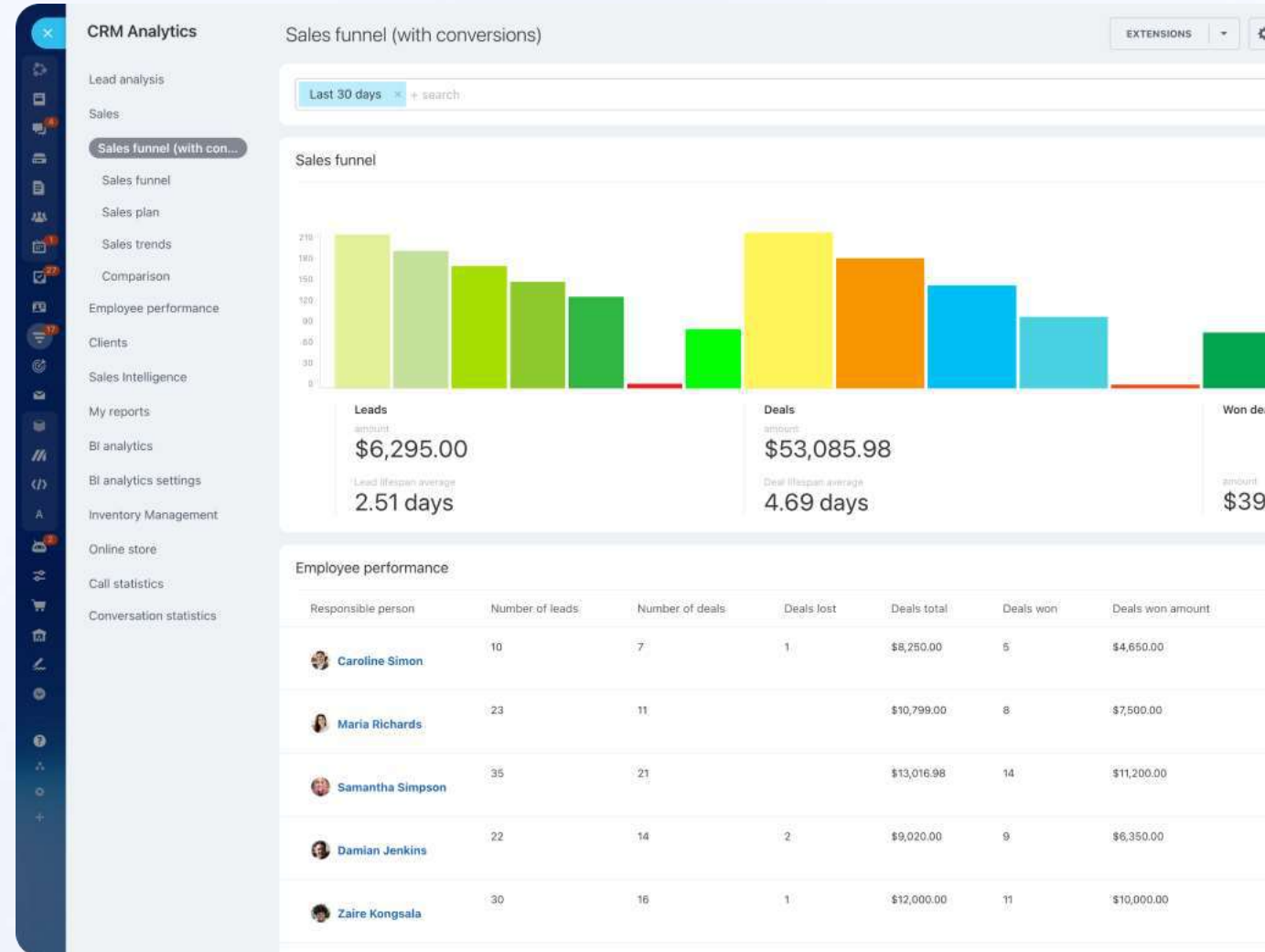
- Client base segmenting
- Email marketing (up to 1 million emails/month)
- Voice broadcasting & audio calls
- Sales/marketing automation
- Ad campaigns
- 40+ rules and triggers for Facebook/AdWords
- Ad agency support
- Facebook lookalike audiences





Analytics

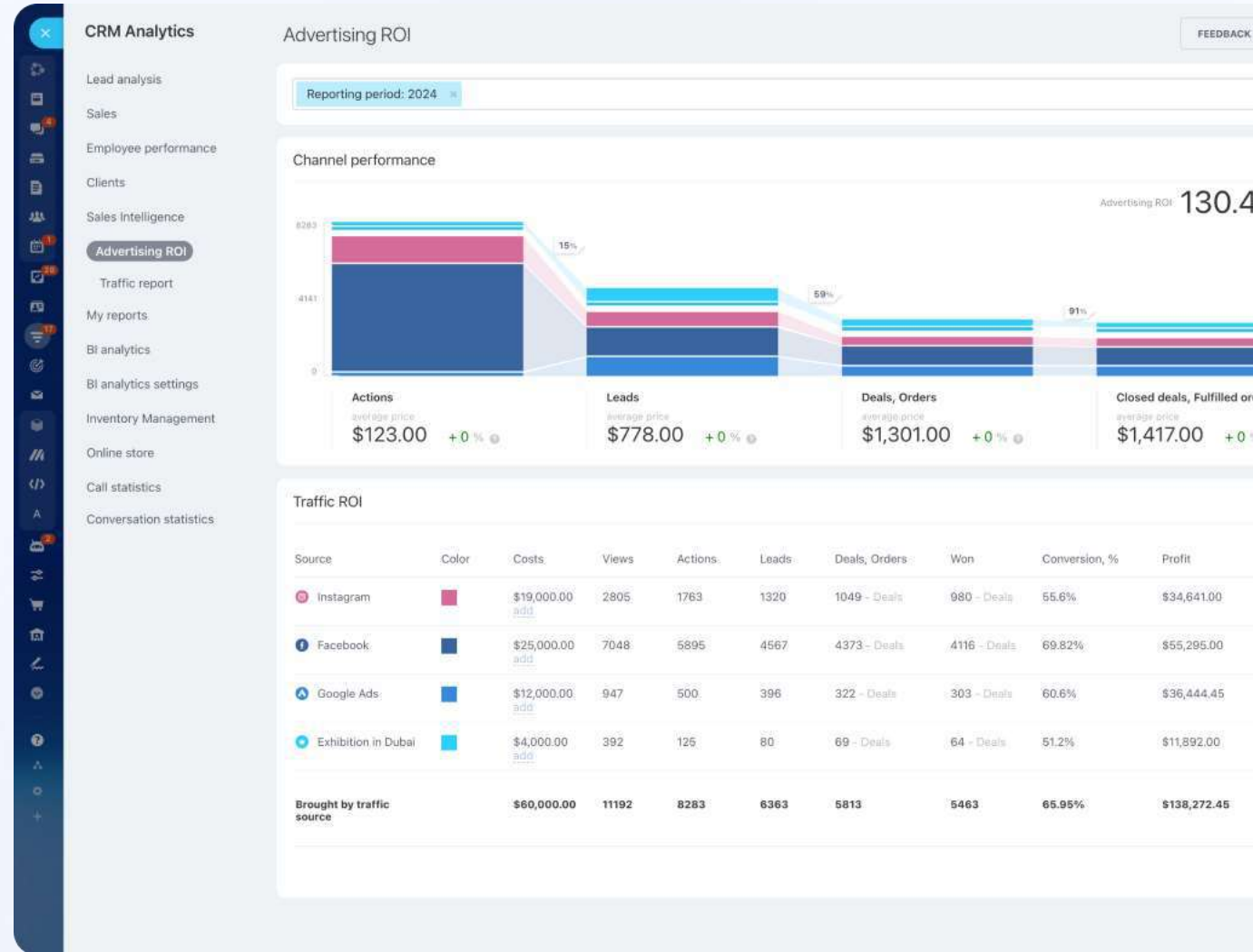
- BI Builder with 17 datasets and custom dashboards
- Real-time sales data
- Historical data comparison
- Sales targets & sales trends
- Sales plan/quota
- CRM analysis by any property
- Custom SQL queries and formulas
- Product catalog
- Role-based access model





Sales Intelligence

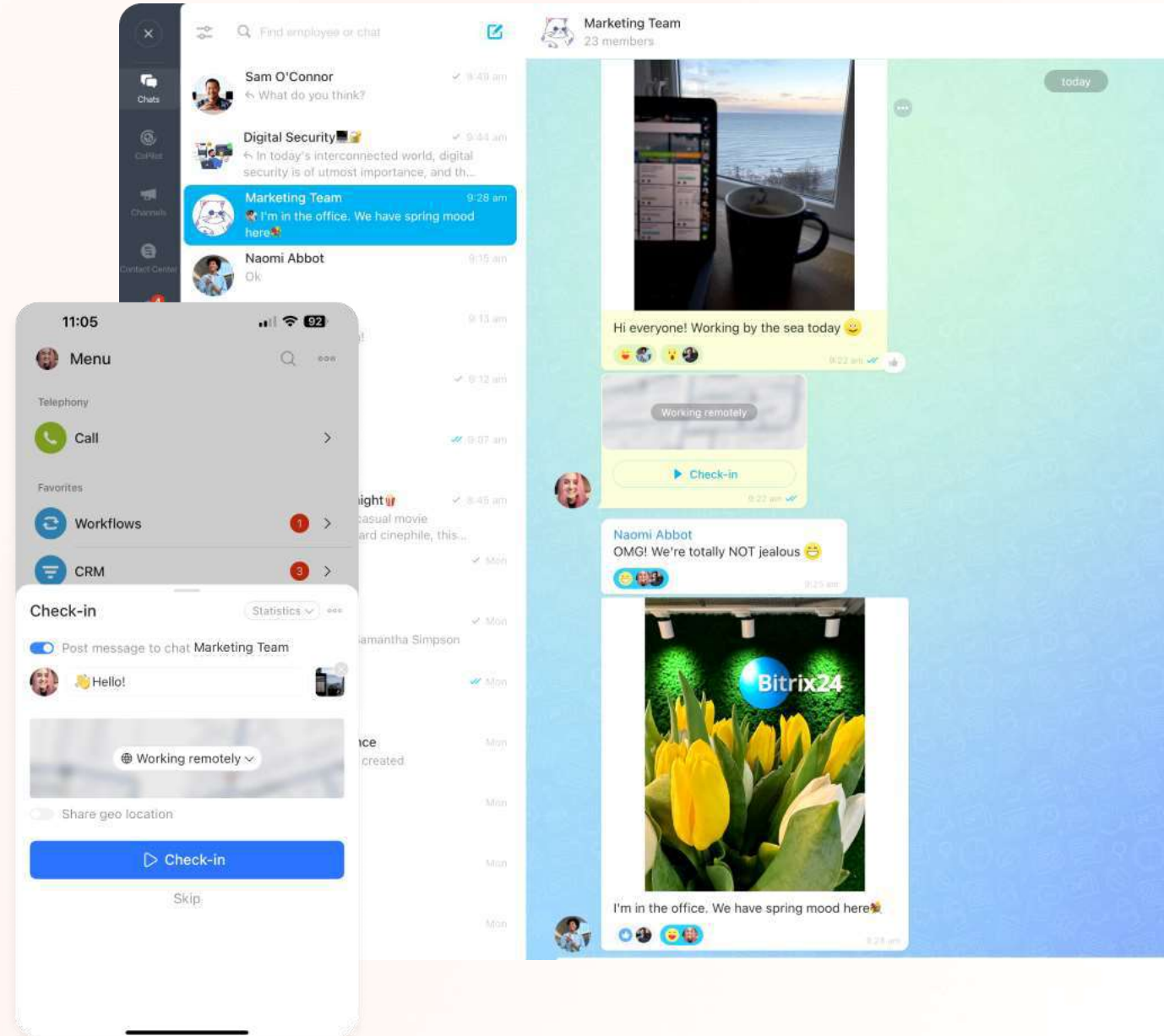
- Track ALL your advertising (online and offline)
- Ad group analysis
- Calculate marketing ROI
- View the complete client path
- Automatic and manual expense uploading
- Sales process visualization
- Know exactly which traffic sources and campaigns generate most sales





Mobile check-in

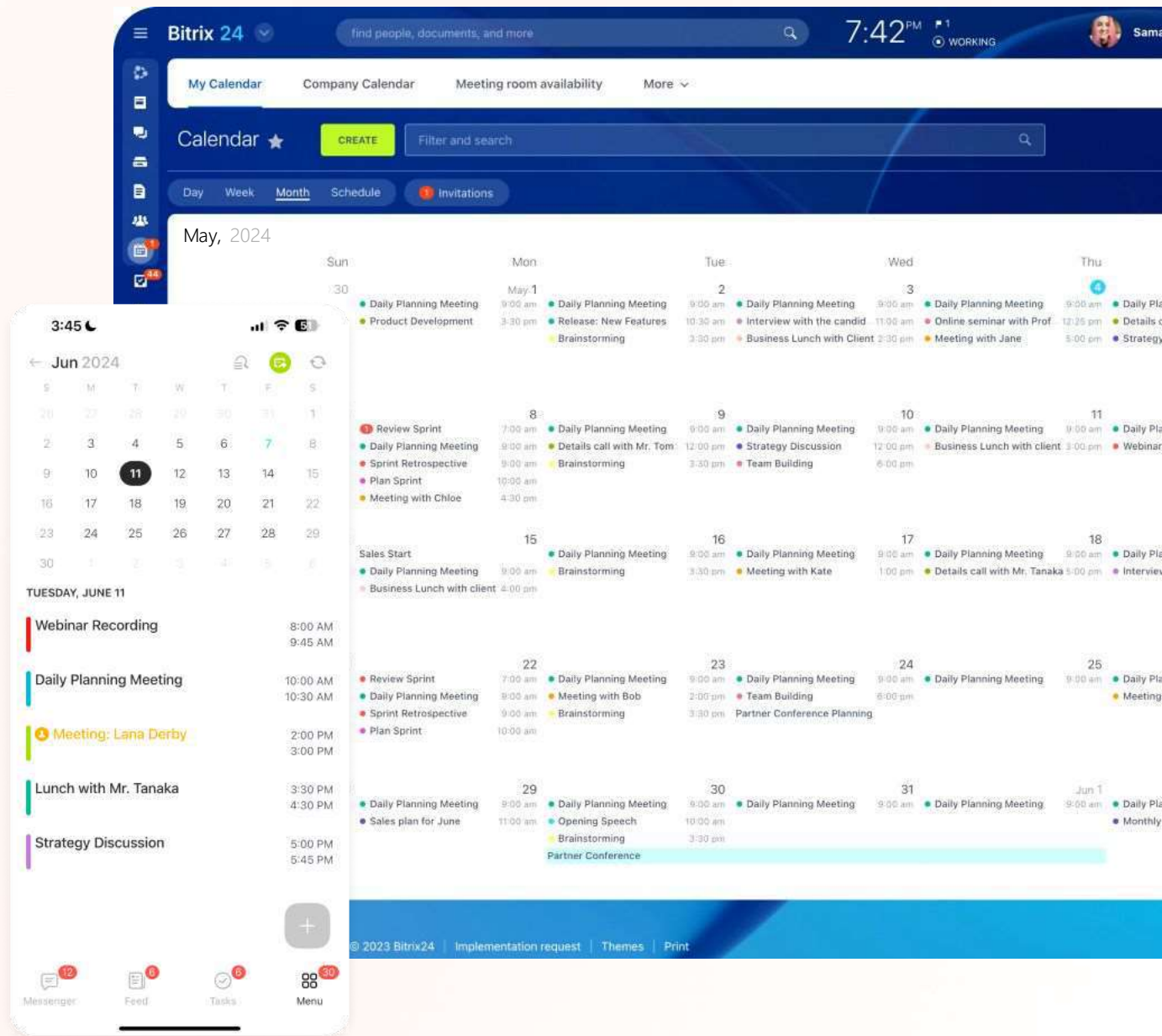
- Fun and engaging way to start your day
- Great for remote team management
- Helps to sync your team across various locations and even time zones
- Ideal for organizing your team and get everyone ready for work in the morning





Calendar

- Personal, group and company calendars
- Public and private events
- Open slots (easy to schedule meetings with external users)
- Shared slots (for events with multiple participants, even across different time zones)
- Flexible access rights
- Two-way sync with Outlook and Google Calendars





Employee time management

- Online time clock
- Absence chart
- Shift schedule
- Work time tracking

