

THE VALLEY



OPEN CALL TO ALL AGENTS

Let your creative vision of Dubai's first suburb bring our masterplan to life. Showcase your idea about our most coveted residential community - The Valley - where dreams begin.

#TheValleyAwaits
29th November - 9th December

WHY PARTICIPATE?

Your vision of this opulent masterplan and creativity you apply can place you among our Top 3 Winners to win exciting cash prizes!

1st Place

30 Emaar Gift Cards
Worth AED 30,000
for the Winner & the Team

2nd Place

20 Emaar Gift Cards
Worth AED 20,000
for the Winner & the Team

3rd Place

10 Emaar Gift Cards
Worth AED 10,000
for the Winner & the Team

Winners will also be featured on **Emaar's social media as our Top Partners** delivering success

HOW TO PARTICIPATE?

- Create a 30-second video
- Highlight The Valley – where dreams begin.
- Showcase The Valley's charm as the ideal location to live and invest.
- Post your video on your social media with the hashtag **#TheValleyAwaits**
within the given submission dates
- Don't forget to tag **@EmaarDubai & @EmaarInsider**
- Feel free to use project renders and other details available on Agent's Pack link
- CGI & Other creative concept execution is also permissible

Submission Dates: **29th November to 9th December**
Winners Announcement: **11th December**

WHY NOW?

The Valley is where dreams begin. As Dubai's first suburb, this masterplan by Emaar has become the most coveted residential community since its launch. Offering an adventurous outdoor and indoors inspired by nature, this is an opportunity of a lifetime to invest and own a piece of green paradise.

Don't miss your chance to win
and be recognised!

Terms & Conditions apply*

EMAAR