



SIROYA
VENTURES

About Us

At Siroya Ventures, our first priority is building quality homes for our customers. We achieve this by focusing on three core principles for every development:

Attention to Detail

Every aspect of our developments is meticulously planned and executed, ensuring the highest standards of quality and craftsmanship.

Bespoke Design

We collaborate with top architects and designers to create unique, luxurious spaces tailored to the needs and aspirations of our clients.

Customer-Centric Approach

Our commitment to our customers goes beyond the sale; we strive to deliver exceptional service, fostering lasting relationships built on trust and satisfaction.



Our Team



Veenus Siroya

Born and raised in Bombay, Veenus Siroya moved to Dubai in the 1990s to expand Siroya Jewellers into one of the region's leading jewelry brands. A versatile entrepreneur, Veenus has successfully started and exited multiple businesses in the UAE, including a garment factory, a mineral water manufacturing company, and a hydroponic farming venture. Active in the UAE real estate market since the early 2000s, he is also a global investor with interests in real estate, telecommunications, and development firms across Mauritius, Serbia, and Montenegro. Veenus's strategic insights and vast experience continue to guide Siroya Ventures towards new horizons.



Ayub Aga

Ayub Aga brings over two decades of experience in Dubai's construction industry, having founded and successfully run a highly respected contracting company, Adnann Contracting, known for its award-winning projects. As a partner at Siroya Ventures, Ayub leverages his extensive expertise to ensure that all contracting operations are executed smoothly, efficiently, and to the highest standards. His commitment to quality and attention to detail are integral to the success of our developments.



Raunak Siroya

Born in Dubai and raised between Dubai and Bombay, Raunak Siroya brings a unique blend of cultural insight and market knowledge to Siroya Ventures. A graduate of Babson College, Raunak has been actively involved in the Dubai real estate market since 2020, focusing on identifying growth opportunities and driving business development. His entrepreneurial spirit and strategic approach play a key role in shaping the company's future and expanding its footprint in the market.



Shanay Siroya

Born and raised in Dubai, Shanay Siroya brings a deep connection to the city and its dynamic real estate market. With a strong educational foundation from NYU Stern and Columbia University in New York, Shanay combines global business acumen with a passion for innovation in property development. As a key leader at Siroya Ventures, Shanay is committed to driving the company's vision of creating exceptional homes that reflect the highest standards of quality and luxury.

Legacy

Our journey in Dubai began over 40 years ago when our family moved to the city and established Siroya Jewellers, now recognized as a leading name in the gold jewelry market across the region. With a strong reputation built on trust, quality, and excellence, Siroya Jewellers has become synonymous with luxury and craftsmanship.

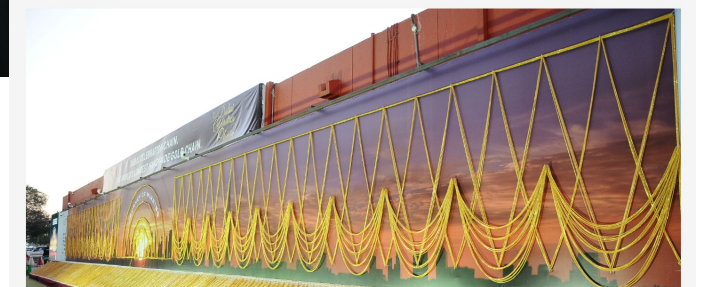
In the early 2000s, our family expanded into the real estate sector, investing in various markets and gaining valuable experience in property management and development. While our roots in real estate are deep, Siroya Ventures marks our first foray into real estate development in Dubai. With this new chapter, we aim to bring the same values that have defined our success in the jewelry business—quality, integrity, and a customer-first approach—into the world of property development.

At Siroya Ventures, we are committed to building a legacy of excellence in Dubai, creating iconic properties that stand the test of time.



**Dubai Gold and Jewellery Group
unveil the world's longest
handmade gold chain**

By Guinness World Records | Published 27 January 2015





Our First Project: Amethyst by Siroya

Amethyst by Siroya is our inaugural development, a G+4 luxury residential building located in the vibrant community of Majan, Dubai. This project encompasses approximately 56,000 square feet of sellable space, blending luxury with affordability to cater to discerning buyers.

Why "Amethyst"?

The name "Amethyst" pays homage to our family's rich legacy in the jewelry industry. Just as the amethyst gemstone represents balance, clarity, and value, our project aims to embody these qualities, offering a refined living experience that aligns with our tradition of excellence.

Key Highlights of Amethyst

Prime Location: Nestled in the heart of Majan, Dubai, Amethyst by Siroya is situated in a vibrant and fast-growing community known for its strategic location, excellent connectivity, and proximity to top-tier amenities. This prime setting ensures residents enjoy the best of modern urban living with convenience at their doorstep.

Sophisticated Design: Amethyst by Siroya combines cutting-edge contemporary architecture with elegantly designed interiors, creating a perfect blend of style and comfort. Each space is thoughtfully curated to provide a tranquil and luxurious living experience, setting a new benchmark in residential design.

Luxury Within Reach: Amethyst stands out by delivering the opulence of high-end living at a value-driven price point. With exceptional finishes, premium features, and unparalleled attention to detail, we redefine affordable luxury, making elevated living accessible to a wider audience.

Handover: Sep 2025





Contact Us

We would love to hear from you! Whether you have questions about our projects or are interested in exploring partnership opportunities, we are here for you.

Website: www.siroyaventuresrealty.com

Explore our latest projects and learn more about our journey.

Phone: +971 58 589 3399

Connect with us directly for inquiries or to schedule a meeting.

Let's build the future together.